



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-26-2012 PAGE: 1 of 2

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 403858		Contract Dt 10-26-2012		Revision Dt 10-26-2012		Rev# 1		Advertiser MENENDEZ FOR SENATE, INC			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS			Station/Market WABC – NEW YORK				
Agency Est#			CMS # 247419		Sales Office PHILADELPHIA		Account Executive D. PARKER			Start Date 11-05-2012		End Date 11-05-2012		Billing M (Broadcast Month, Cycle 1)			Package N		Contract Title 247419		
Line	Start Date	End Date	Time Period		Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	11-05-2012	11-05-2012	05:15AM – 05:56AM		AM EWN THIS MORNING 5-6AM (7426)			7	30	X							1	800	1	800.00	
2	11-05-2012	11-05-2012	06:15AM – 07:00AM		AM EWN THIS MORNING 6-7AM (7427)			7	30	X							1	2,000	1	2,000.00	
3	11-05-2012	11-05-2012	07:00AM – 09:00AM		AM GMA 7-9AM (7429)			7	30	X							2	2,400	2	4,800.00	
4	11-05-2012	11-05-2012	10:58AM – 12:00PM		DA THE VIEW (10707)			7	30	X							1	3,500	1	3,500.00	
5	11-05-2012	11-05-2012	12:15PM – 12:30PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30	X							1	1,400	1	1,400.00	
6	11-05-2012	11-05-2012	04:15PM – 04:59PM		EN EWN AT 4PM M-F (11372)			7	30	X							1	1,500	1	1,500.00	
7	11-05-2012	11-05-2012	05:15PM – 05:55PM		EN EWN AT 5PM M-F (7450)			7	30	X							1	2,400	1	2,400.00	
8	11-05-2012	11-05-2012	06:15PM – 06:30PM		EN EWN AT 6P (CFB) (7442)			7	30	X							1	2,400	1	2,400.00	
9	11-05-2012	11-05-2012	07:30PM – 08:00PM		PA JEOPARDY/WHEEL (7446)			7	30	X							1	4,700	1	4,700.00	
10	11-05-2012	11-05-2012	11:35PM – 12:02AM		LF NIGHTLINE M-F (7453)			7	30	X							1	2,200	1	2,200.00	
11	11-05-2012	11-05-2012	11:15PM – 11:35PM		LN LATE NEWS CFB (7645)			7	30	X							1	4,700	1	4,700.00	
12	11-05-2012	11-05-2012	08:00PM – 09:00PM		PE MONDAY 8-9PM (7470)			7	30	X							1	32,000	1	32,000.00	
Contracted Gross Total:																		13	62,400.00		
Actual Gross Total:																		13	62,400.00		
Agency Commission:																			9,360.00		
Net Total:																			53,040.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total				
Nov 12		0.00		0.00		62,400.00		0.00							62,400.00				
TOTAL		0.00		0.00		62,400.00		0.00							62,400.00				

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